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GEORGE FUNDRAISER FOR VALLEY CHILDREN'S HOSPITAL

For many years, The Todd Soares Family and our family business, BEST Agri-Marketing, Inc. have been donating pumpkins to Valley Children's Hospital as an annual gift. This year, we took our formerly wholesale-only pumpkin business and created a retail location {FARM & TABLE} as well as a delivery & design service {PUMPKIN QUEEN OF THE SAN JOAQUIN}. Since we had more public exposure this year with our retail shop and delivery services, we decided to use the opportunity to get the community involved in our annual gift to the hospital and make an even bigger donation.

In addition to our gift of pumpkins, we are also presenting a gift of \$350 to the hospital today by way of our GEORGE Pumpkin Fundraiser. We named our biggest pumpkin, "GEORGE" after the Valley Children's Mascot, *George the Giraffe*. We figured our biggest pumpkin must have the biggest pumpkin heart, just like the giraffe has the largest heart of all land animals. We put GEORGE up for auction at our family's Pumpkin Farm Boutique in Kingsburg and took bids from Oct 11th through Oct 20th, at which time we would deliver GEORGE to the highest bidders' home and donate all of the money to Valley Children's Hospital. GEORGE gained a lot of popularity as part of our PUMPKIN QUEEN OF THE SAN JOAQUIN's "Queen's Collectors Pumpkins" at our little city pumpkin farm. Many people saw GEORGE on social media and families came to our shop looking for GEORGE to see him and his whopping 140 lbs! GEORGE was even featured during an interview on ABC30!

We are so delighted to announce that The Josh Menchaca Family had the highest bid of \$350 for GEORGE. Our giant GEORGE pumpkin was delivered to Visalia last week and in return, we have a check from the Menchaca family to present to the Foundation at Valley Children's Hospital.

Thank you to all of the departments and all of the men and women who serve our Valley families and make miracles happen every day! Bringing pumpkins to the hospital is truly one of our favorite things to do every fall and we were so excited to add on a little something extra with our pumpkin delivery this year. It is a small token of appreciation but we hope it shows the HUGE amount of love and gratitude that we have for Valley Children's Hospital.

The best gift we can give is one that helps others.

With Love & Support,

The Todd Soares Family

& affiliated family businesses...
BEST Agri-Marketing Inc.
PUMPKIN QUEEN OF THE SAN JOAQUIN
FARM & TABLE

...Along with
The Josh Menchaca Family
of Visalia

